



/ MEDIA RELEASE

ARCHROMA ANNOUNCES 20% PRICE INCREASE FOR ITS FLUOROCHEMICAL RANGE

Reinach, Switzerland, 6 November 2020 - Archroma, a global leader in specialty chemicals towards sustainable solutions, today announced an increase of up to 20% in the selling prices of its Nuva® N and Fluowet® fluorocarbon polymers.

Fluorocarbon polymers are typically used in essential applications where a water and/or oil barrier is needed, such as personal protective equipment (PPE) for health professionals, or other technical textiles.

As a global leader in the area of repellency treatments, we have the responsibility to develop and produce products with the highest level of sustainability – economically and ecologically.

The price increase has become necessary to support the increasing regulatory and other costs, as well as ongoing investments that Archroma continuously makes in its own manufacturing technology and process, to produce fluorochemicals in the safest possible way for the consumer and the environment.

The price increase will be effective, in all regions and markets, for all new orders and as contracts allow.

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/ About Archroma

Archroma is a global specialty chemicals company headquartered in Reinach near Basel, Switzerland. It operates with 3,000 employees over 35 countries and with 26 production sites. Its three businesses – Brand & Performance Textile Specialties, Packaging & Paper Specialties, and Coatings, Adhesives & Sealants – deliver specialized performance and color solutions to meet customers' needs in their local markets, touching and coloring people's lives every day, everywhere.

Archroma is passionate about delivering leading and innovative solutions, enhancing people's lives and respecting the planet. The company is committed to challenging the status quo in the deep belief that it can make its industry sustainable; an approach reflected in its innovations, world-class quality standards, high service levels and cost-efficiency. Products enhanced, colors enhanced, performance enhanced – "Life enhanced".

www.archroma.com

This press release and relevant photography can be downloaded from www.PressReleaseFinder.com.